

# International Women's Day at the NCC

**Name:** Jools Granville

**Job role:** Director of Marketing and Communications

**Nationality:** Northumbrian!

I'm inspired by many great women. By the women who raised me – my mother and two amazing grandmothers who wanted me to have all of the opportunities that they didn't have. All three incredibly intelligent women born into eras where they were forced to leave school early. All three were determined I would not. As a result, I was the first person in my family (and any family we knew) to ever go to university. All three saw that happen.

"I'm supported by my fantastically creative and gifted younger sister, who is my partner in crime and my creative muse!

"I'd like to give kudos to the fabulous Betty White, of Golden Girl fame, who used her fame to give a platform to a diverse range of performers at a time when segregation was very much alive, and to Aphra Behn, the first female playwright to make her own living from her craft.

"I'm uplifted daily by the marvellous women I surround myself with...and, of course, by Dolly Parton – there is no situation I have found that cannot be improved by a bit of advice from the Dolly book of quotes."



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#ChooseToChallenge #IWD2021

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Three things I love about my role are:

- Working with amazing people who are top of their game and passionate about their work.
- Working for an organisation that is making step change difference to make products more sustainable and create a greener world for generations to come.
- Being able to be creative and to play, every day and being supported to do this by the whole NCC team.

"I've been privileged to spend a career working for the good guys in theatre, visitor attractions, wildlife charities, philanthropic trusts, recycling companies, corporates, not-for-profits, creative agencies and financial services; before joining the team at UKRI turning the incredibly complex research and development that the UK is world renowned for into compelling stories that explain, inform and inspire.

"It was a natural step to join the National Composites Centre when I did, to help with this phase of its development where composites are a critical enabler of the sustainable planet we want future to leave for generations."

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My advice to 16 year-old me...

"Only compete against yourself. Live your life. EVERY. SINGLE . DAY. Surround yourself with good people who make you raise your game BUT also bring sunshine to your day. Life is too short to be anything but your actual self.

"There's no such thing as failure – just really tough lessons to learn from and, finally, that 'everyday' brownie recipe is a waste of time, money and calories – always use the one with all the chocolate and all the butter. You will not regret it."

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