PRE CHALLENGE

PARTICIPANT APPLICATION

1.5 MONTHS

October - December 2023

October 26th
Application portal go-live

November 29th
Application deadline

December 1st
Cohort Announced

December 7th
A **Launch Event** at the start of the Launch Phase to bring the NCC, Deloitte, the Challenge Group and the participants together and kick-off the live program.

LIVE PROGRAM

LAUNCH

2 MONTHS

January – February 2024

January 10th – February 9nd
Innovator Workshops 1-3

A series of 3 workshops virtual on the topics:
- Creating your product roadmap
- Fundraising 101
- Pitching Skills

February 27th
Innovator Pitch Session, where participants complete their pitch and submit their proposal and supporting documentation to the judges. Successful participants will progress to the Collaborate Phase

February 29th
Progression to Collaborate Phase outcomes communicated to participants

COLLABORATE

1 MONTH

March 2024

March 1st
Collaborate Phase Kick-off

March 15th
Innovator Workshop 4

The final workshop delivered by Deloitte on the topic:
- Proposal Writing 101

March 29th
Finale Pitch Event, where participants will complete their final pitch to, and network with, potential end-customers, as represented by the Challenge Group

Mentoring and Challenge Group Collaborate Sessions